



A.F.U.ROMÂNIA

21ST OF JULY, 2015

LETTER OF RECOMMENDATION

Dear members of the Board,

As the President of the University Women of Romania I'm writing to you in support of **Mrs. Victoria Ionita** and **Mrs. Roxana Elena Petrescu** and their candidacy as Treasurer and General Secretary of UWE.

“Right man at the right place“, this is one of our Romanian proverbs - we guide after it in our association and we've succeeded to achieve good results lately.

University Women Association Romania decided that **Mrs. Victoria Ionita** and **Mrs. Roxana Elena Petrescu** would represent with great honor our organization as Treasurer and respectively, as Secretary General UWE.

Mrs Victoria Ionita is **Chartered Accountant Judicial**, she's leading her own accountant company bookkeeping many private companies and NGO's. She's taking care voluntary of our account for three years and since then we have all the accounting up to date, thanks to her devoted work.

I would like to mention she's dealing for many years with European funds for associations and women shelters.

Mrs. Roxana Elena Petrescu is **Freelancer Public Relations & Communications Consultant** with a master degree at the Faculty of Journalism and a bachelor degree at the Academy of Economic Studies, a Marketing specialist, too.

She is self employed, we know she's taking care very good of business events, conferences, she has good communication skills, especially online communication and good

knowledge of marketing – advertising, she collaborates with important advertising and media agencies in Bucharest. As CER of our Association she voluntarily updated our website and Facebook account and was deeply involved in coordinating our events, having a remarkable contribution at UWE Conference in Bucharest, last year. She has done an important work in our European Project Violence Against Educated Women and was involved in organizing our project meeting in Bucharest. Without reservation, I recommend her highly

I know Elena Dingu Kyrklund is interested to become General Secretary, and then, I wanted to suggest the Board maybe it would be better to have a PR&Communication Coordinator, too. We know that Elena is working hardly and always is very busy, she's also interpreter, it would be much better to share specific tasks, one person to handle computer, online communication and other legal, office administration.

Please take in consideration our recommendation, thank you!

Kind Regards,

Alexandrina Niculescu

President